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(54) Title: METHOD FOR SERVICING AN ELECTRONIC CERTIFICATE FOR A BIG-NAME BRAND

first distribution or purchase connection to electronic-certificate creation server(10)/ - inputting the identification code/ requesting confirmation and/or creation transmitting information on the goods of the big-name brand in requesting confirmation /returning; requesting input of secrete code/information on position to receive transmission/character image selection etc.

creation/transmission of electronic certificate/store in database

(57) Abstract: A method for servicing an electronic certificate for a big-name brand. An electronic certificate(1) per goods is created and transmitted to the client (50) such as a mobile phone, etc., through a communication network (40) by request, the electronic certificate(I) comprising an identification code, a secret code, a character image, a management program, etc., and the management program being constructed so as for the electronic certificate(l) to be only able to move after its creation. Then, the character image of the electronic certificate(1) is displayed on the client(50), thereby directly showing possession of the goods of the big-name brand analite mithant and anthantiastian. Authantiastian for the goods and he almore achieved

